

## Society – Communities

### Contributing to Communities and Society

The ANA Group prides itself on being a good corporate citizen and through various activities maintains a close relationship with local communities.

#### ■ Social Contribution Activities

##### 45 Years of Cooperation with Red Feather Community Chest

Since 1962, the ANA Group has been supporting the Red Feather Community Chest fund-raising drive. On October 1, 2006 ANA Group cabin crew and ground staff were given a goodwill message at the opening ceremony, which they then conveyed, together with red feathers, to the governors and mayors, chairmen of the regional community chest, and fund-raisers at 39 venues across Japan. In addition, 42

volunteers, mainly from ANA's Suzuran Club, collected donations in front of Omotesando Hills in Tokyo.

##### Lily of the Valley

On June 9, 2006, ANA Group cabin crew and ground staff at airports visited 52 hospitals including Japanese Red Cross Medical Centers to present in-patients with 19,000 bookmarks containing pressed "lily of the valley" flowers.

ANA Group employees made each bookmark using flowers picked near New Chitose Airport in Hokkaido. The tradition has been a great source of pleasure for patients every year since it began in 1956.

##### Donating Used PCs to Cambodia

ANA Communications donates used computers to various educational institutions in Cambodia. The 200 used computers donated to date by ANA Communications were received with much joy and are being put to good use.



Volunteers from the Suzuran Club and others



Pressed "lily of the valley" bookmarks



Presenting pressed "lily of the valley" bookmarks



Children learning computer skills on donated computers



ANA Group Social Contribution Activities in FY2006

	Social Contribution Activities	Examples
Relationship with Society	Our social contribution activities make use of our air transportation business and include:	<ul style="list-style-type: none"> <li>· logistical support in times of disaster (in Japan and overseas)</li> <li>· logistical support for seeing-eye dogs (in Japan)</li> <li>· Red Feather Community Chest (in Japan)</li> <li>· distribution to patients of "lily-of-the-valley" flowers (in Japan)</li> </ul>
Relationship with Communities	We value our relationships with communities by supporting local festivals and sports events in Japan and overseas.	<ul style="list-style-type: none"> <li>· Participation in local communities: Shikotsu Lake Hyoto Festival (Hokkaido, Japan); Sapporo Snow Festival (Hokkaido, Japan); Isahaya Nonnoko Festival (Nagasaki, Japan); National Cherry Blossom Festival (Washington, D.C., U.S.A.)</li> <li>· Beijing International Marathon (Beijing, China)</li> <li>· Dalian International Marathon (Dalian, China)</li> <li>· Participation in sports events: ANA Cable Car Chase (San Francisco, U.S.A.);</li> <li>· Other: Cleaning of Taya Beach, Chita Peninsula (Aichi, Japan); Hawaii Food Bank Charity Event (Hawaii, U.S.A.); Noto Peninsula Earthquake Charity (Ishikawa, Japan)</li> </ul>
Support of Youth	The ANA Group supports youth by offering them various opportunities for learning and enjoyment.	These include our Aviation Class (in Japan and overseas); airport and maintenance facility tour (in Japan and overseas); job-site experience class; invitation to company training; Kids Baseball Class (Los Angeles, U.S.A.); Children's Castle concerts (eight cities in Europe and the U.S.A.); donation of used PCs (Cambodia); and Captain Asada's Memorial Flight (Miyagi, Japan)
Art and Cultural Activities	We support art and cultural activities.	<ul style="list-style-type: none"> <li>· History Symposium (Okayama, Japan)</li> <li>· Japanese Film Festival (New York, U.S.A.)</li> </ul>

Asada's Memorial Flight Carries Children's Dreams

It All Began 43 Years Ago

On April 9, 1958, a carrier pigeon flew into the National Tamaura Sanitarium near Sendai Airport. Inside were about 200 patients including many school-aged children. As the children were being taught by the adult patients, the sanitarium (predecessor of Nishigata Hospital School) came to be known as the "bed school."

That morning, the children found an unfamiliar stray pigeon among the flock they were raising. The ring around its foot revealed that the bird belonged to a man in Tokyo and must have gotten lost during a pigeon race. The children, desperately wanting to return



the bird back to its owner, talked to the station manager of Sendai Airport. Much to the children's delight, a certain Captain Asada would undertake the task. And so, on April 12, 1958, his Douglas DC3 delivered the pigeon from Sendai to Tokyo.

It was the start of a great friendship between the captain and the bed school children. Every year in June since then, he has visited them with lily of the valley flowers, offering encouragement to children who were studying while receiving treatment. While maintaining his friendship with the children, Captain Asada began to wish that he could do something more for them. After repeated requests to ANA, his wish was granted and on April 29, 1963, the children were invited on an excursion flight. Four years later, Captain Asada passed away due to illness.

Captain Asada's Wish Lives On

But the story continues. On April 21, 2006, an airplane carrying students from Nishigata Hospital School again took off from Sendai Airport. Twenty-six students enjoyed the



50-minute flight over Yamagata at an altitude of 3,600 meters. Peering down through the clouds at houses and cars and snow-tipped mountaintops, the children's faces were all smiles.

On that day, another charter flight was held for Nishigata Hospital School. For the enjoyment of students who couldn't come to the airport, we staged a mock flight almost like a real one with check-in, boarding and inflight service.

These memorial flights were not without difficulty but succeeded thanks to the cooperation of more than 100 volunteers including staff from the ANA Group. It was a wonderful reminder that, though times may have changed, Captain Asada's noble wish lives on.