

Society – Partners

Relation with Business Partners

The ANA Group is practicing fair trade in full compliance with Japan's Antitrust Law and related legislation based on the ANA Group Code of Conduct. And we are pursuing new value creation with the cooperation of our business partners.

■ ANA Group Purchasing/Transaction Guidelines

Many of our products depend on services, materials and items—from aircraft and jet fuel to office equipment and cabin supplies—provided by business partners. Our relationship with

these partners fulfills our CSR based on guidelines set forth under the ANA Group Purchasing/Transaction Guidelines.

ANA Group Purchasing/Transaction Guidelines

Basic Policies for Purchasing/Transaction

1. In terms of purchase transactions, we shall fairly select and purchase the best goods and services based on economic rationality.
2. Our purchase transactions shall be open to suppliers worldwide, shall be fair and transparent, and shall be conducted according to procedures that are simple and easy to understand.
3. For all purchase transactions we shall observe the Group Code of Conduct, follow corporate ethics, fully comply with relevant laws and regulations, show consideration for resource conservation, environmental preservation and human rights, and ensure that our business partners understand these guidelines.

■ Working Together on Boeing 787 Development

The Working Together Team (WTT) is a development group in which Boeing, engine manufacturers, related vendors and airlines collaborated to problem-solve and make the Boeing 787 the most efficient, comfortable aircraft of the 21st century.

As the “launch customer”—the first airline in the world to order the

787, ordering 50 of them in April 2004—ANA has been deeply involved at the design and development stages of the new aircraft.

Using this opportunity to directly express our thoughts on aircraft design, we emphasized the need for the following: high reliability, enhanced cabin comfort to be more competitive, increased flight operation ease, cost reduction, and environment-friendly design. Our WTT involvement had a significant impact on the economical design concept, which takes into consideration Japanese airlines' unique short-haul operations.



ANA logo painted on the Boeing 787