

ANA Introduces New Travel Classes and In-Flight Services on Southeast Asia Routes

First Asian routes to fly Premium Economy on Singapore, Bangkok and Jakarta

Further enhancements to Business Class in-flight meals

Introducing First Class service on Singapore Route

TOKYO, February 3, 2015 - From March 2015, ANA is introducing new travel classes and enhanced in-flight services on flights to Singapore, Bangkok and Jakarta. ANA is targeting the high volume of business travelers flying between these destinations and the rising demand from international passengers connecting to the wider Southeast Asian and North American ANA network.

Passengers will be able to fly Premium Economy on these routes, offering more space and even greater comfort. ANA's Premium Economy service has already proven to be very popular on flights to Europe and North America. From March 2015, Business Class passengers on ANA flights to and from Singapore, Bangkok and Jakarta will also be able to enjoy a wider range of high-quality in-flight cuisine, including the specially created menu from 'The Connoisseurs', served individually, course-by-course. ANA is also introducing its highest class of service, First Class, on its Narita-Singapore route from March 2015, giving passengers the opportunity to enjoy flights in the greatest comfort, privacy and luxury.

These service enhancements will offer customers choosing to fly with ANA greater choice, comfort and convenience, in line with the airline's commitment to continually improve its service.

These service enhancements build on the changes to ANA's summer flight schedule 2015, announced by ANA in December 2014 and January 2015, designed to meet the rising passenger demand for flights between Japan and Southeast Asia as well as international connecting demand between Asia and North America. At that time ANA announced it would be operating more frequent flights between Narita-Singapore and Narita-Bangkok and would also change the type of aircraft used on flights between Narita and Singapore, Bangkok route and Haneda and Jakarta route to best respond to the increasing demand. When the summer flight schedule is active, passengers will be able to connect between Southeast Asian destinations and 10 cities in North America, using Narita Airport as a convenient transport hub.

As Japan's only 5-star awarded airline by SKYTRAX, ANA is committed to improving services and providing its passengers with a more comfortable, higher-quality in-flight experience.

Premium Economy Introduced in Asia for the First Time

Premium Economy, which is popular for its comfortable seats and comprehensive service, will be introduced on the routes below.

- Spacious 38-inch seat pitch and 19.3-inch seat width equipped with leg rest and foot rests together with universal PC power port, large LCD monitor, USB port and personal light.
- Passengers can enjoy sparkling wine, noodles and Business Class wine and dessert, in addition to the Economy Class in-flight menu.

Route	Flight No	Service starts
Narita=Singapore	NH801/NH802	March 29, 2015
	NH845/NH846	June 11, 2015
Narita=Bangkok	NH807/NH808	August 1, 2015
Haneda=Jakarta	NH855/NH856	August 1, 2015



Improved Business Class Services

Route	Flight	Service starts
Japan=Singapore/Bangkok/Jakarta	All	March 1, 2015

- To ensure guests relax and enjoy the high-quality cuisine, in-flight meals will be individually served, course-by-course, replacing the tray service.
(Excluding late night or early morning flights)
- Flights from Japan will include the new-in-flight meal produced by The Connoisseurs team. Menus for flights departing Singapore and Bangkok will be in collaboration with renowned local hotels; Regent Singapore, A Four Seasons Hotel and Anantara Siam Bangkok Hotel.
- Pajamas and SONY's noise-canceling headphones (from June) will also be available.
- Hakata Ippudo Ramen noodles, already very popular on the Singapore, Bangkok and Jakarta routes as well as European and North American routes, will be offered as light dishes on all flights between Japan and India; Mumbai and Delhi (Rich-tasting Miso "Daichi").



Western cuisine by "Yonemura" on flights from Japan



Western cuisine in collaboration with Regent Singapore on flights from Singapore



First Class Service Begins

ANA will introduce its highest class of service on the Singapore route, giving passengers the opportunity to enjoy flights in comfort, privacy and luxury.

Route	Flight No	Service starts
Narita=Singapore	NH801/NH802	March 29, 2015

- The cabin is designed to provide a private and comfortable environment, with a private seat and dedicated storage for your jacket and shoes in the unit walls as well as ample luggage storage space under the ottoman. Other amenities include a large LCD monitor and a large dining table.
- The seat reclines to the full-flat position. Sleep is further aided by bedding designed specifically to have the ideal texture, weight, heat retention and breathability for sleep in flight. Organic cotton and luxury cashmere blankets are also available, in addition to soft, comfortable knitted nightwear. Personal amenities are also provided.
- Cuisines include Japanese by "Nishikawa", a 2-star Michelin restaurant (on flights from Japan) and western cuisine is a collaboration with the renowned Regent Singapore, A Four Seasons Hotel (on flights from Singapore).



Japanese cuisine by "Nishikawa" on flights from Japan

*In-flight menus are for March-May 2015

* Services may be different on early morning or late night flights

*Services are subject to change

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About ANA: All Nippon Airways (ANA) is the 13th largest airline in the world by revenues (2013) and the largest airline in Japan by revenues and passenger numbers. Founded in 1952, ANA flies today on 72 international routes and 115 domestic routes with a fleet of about 240 aircraft. ANA Group has 33,000 employees. In 2013, it carried 46 million passengers and generated revenues of 1.6 trillion Japanese yen. ANA has been a core member of Star Alliance since 1999 and has joint-ventures with United Airlines on trans-Pacific and Asia routes and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 26 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazine, and was awarded five stars in 2013 and 2014 by the world's leading Airline and Airport review site, SKYTRAX. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner.