



e-flight 2010

With Eco Bon, the ANA Group introduces a green-liveried aircraft (Bombardier DHC8-Q400) inspired by young leaves to represent ANA's commitment to the environment and passengers. The uniquely named aircraft—combining “eco” and “bon voyage”—mainly serves domestic routes from such hubs as Itami, Nagoya, Fukuoka and Sapporo.



Flying High and Green with Eco Bon

As the first Japanese airline to receive the Government's “Eco First” certification, ANA has been carrying out various initiatives to protect the environment, including use of environmentally friendly paint on Eco Bon to inspire passenger awareness of ANA's environmental approach. Compared with similar jet aircraft, Eco Bon is eco-friendly in its fuel consumption and 30 to 40 percent lower in CO2 emissions.

e-flight 2010 —Eco Bon Flight Takes Off

The first Eco Bon flights debuted in the skies of Japan on Nov. 19, 2010, as service from Itami to Matsuyama (NH1793) and from Matsuyama to Itami (NH1794). From this high-winged aircraft, passengers had greatly enjoyed crystal-clear views on the fine day.



Boarding the Eco Bon

We gave out as flight keepsakes not only small houseplants, which passengers can easily grow and experience the joy of going green, but also Eco Bon stickers. During the flight we served passengers using biomass plastic cups.



Welcoming passengers with the big banner



We distributed small houseplants and Eco Bon stickers.



Take off to the big sky!

Students Soar on the Wings of Eco Bon's e-flight 2010

In December 2010, the ANA Group held a special flight for elementary school students residing near the Chubu, Itami and Fukuoka airports, which play a major role in the aircraft's domestic service. Students were chosen among those that had shared the ecological efforts they do at home.

After a fun-filled lesson on the environment and aviation taught by cabin attendants, parents and students enjoyed a flight filled with beautiful views of nature and got a chance to reflect on our close relation to the world's environment. In the course of that hour in the sky we saw many smiling faces as pilots talked on the intercom about ecological measures they make at home and cabin attendants gave a verbal tour of the passing scenery using handmade route maps they'd created.

To emphasize our hopes of valuing a close relation with nature, we gave houseplants to our passengers as well as Eco Bon boarding commemorative certificates on the return leg of a journey that was special for one and all.

ANA offset the CO2 emissions of the sightseeing flight, as it does on other routes.



At last, we take off with Eco Bon!



Handmade route maps inspired and made from CAs' creativity.



"Eco Bon is cute!" and other lively comments were heard among parents and children.