



ANA ProFlyers Bonus Scheme Widens Fare Offer

- Advanced Purchase, Star Alliance Round the World & Child Fares in line-up from May 1 -

TOKYO April 24, 2009 In response to customer wishes, ANA ProFlyers Bonus (APF) - a reward scheme designed for Japan-based corporate clients - will include advanced purchase fares*, Star Alliance Round The World fares* and Infant & Child fares* from May 1. At present, only adult full normal fares, ZONE PEX fares and PEX fares are applicable for the scheme.

Corporate customers belonging to the ANA ProFlyers Bonus (APF) accrue one APF point for every ¥50,000 spent on air travel with any of the nine participating carriers, which entitles them to ¥1,000 in coupons redeemable by the member company against any of the following: ANA gift cards, office supplies, overseas mobile phone rental, flowers, and goods purchased at ANA Festa/ ANA House airport outlets.

The nine participating carriers – ANA, Asiana, Austrian, Lufthansa, SAS, Singapore Airlines, SWISS, THAI and United – are all members of the world's foremost airline family, Star Alliance. Each individual traveller may thus also accrue mileage for flights which is redeemable across the entire Star Alliance network, as well as enjoying the freedom to choose the exact fare to suit their needs from the range offered by the nine carriers, when planning their business trips.

And as points become easier to earn, corporate clients enjoy greater rewards.

New fare types include ANA's popular Ecowari 7, Ecowari 14 and Super Ecowari, for customers travelling in Economy Class, as well as Bizwari 14 and Super Bizwari 28 for those who wish to use Club ANA. Details of these and other fare types will be available on the dedicated ANA ProFlyers Bonus website from May 1: www.ana.co.jp/apf

Booking international flights under the scheme could not be simpler – customers have only to use the APF website or by calling ANA's International Customer Service Center or their nearest travel agent.

*Not all carriers are participating in the extended scheme.

Contact

Rob Henderson, ANA Public Relations: r.henderson@ana.co.jp