



STAR ALLIANCE

STAR ALLIANCE LAUNCHES FAREFINDER APP

iPhone app to access member carrier fares

FRANKFURT, Germany – August 25th, 2011 – Following the recent successful launch of its Navigator iPhone app, the Star Alliance network has now become the first airline alliance to introduce an easy and simple to use fare finder mobile application.

Christopher Korenke, Vice President Commercial at Star Alliance said: “With the Star Alliance FareFinder we have responded to our customers’ requests for a mobile app which allows them access to our member airlines’ fares. Alongside our existing popular Star Alliance Navigator iPhone app, it places us in pole position in terms of providing customers mobile access to essential alliance travel information.”

Using the new FareFinder app, customers can search for either one-way or return fares for flights between any two airports on the Star Alliance network. In order to obtain the information that best matches the customers’ wishes, the app allows for additional search criteria like number of passengers, arrival or departure times, class of service, number of stops, transfer airports and point of sale. The app also displays availability so the customers can then select the airline(s) they wish to travel on. Guided by the FareFinder app, customers can then book via the appropriate airline call centre or website.

The Star Alliance FareFinder app was developed and is powered by ITA Software. David Peller, General Manager for EMEA/India at ITA said: “Having been selected by Star Alliance for this project underscores the fact that we are one of the leading providers for innovative solutions in the travel industry. We are pleased that this technology can now be used by Star Alliance in order to enhance the global Alliance travel experience”.

The FareFinder is available as a free download in English from www.staralliance.com or from the Apple app store. Further versions running on other operating systems are due to be released in the foreseeable future.

About Star Alliance:

The Star Alliance network was established in 1997 as the first truly global airline alliance to offer worldwide reach, recognition and seamless service to the international traveller. Its acceptance by the market has been recognised by numerous awards, including the Air Transport World Market Leadership Award, Best Airline Alliance by both Business Traveller Magazine and Skytrax. The member airlines are: Adria Airways, Aegean Airlines, Air Canada, Air China, Air New Zealand, ANA, Asiana Airlines, Austrian, Blue1, bmi, Brussels Airlines, Continental Airlines, Croatia Airlines, EGYPTAIR, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Singapore Airlines, South African Airways, Spanair, SWISS, TAM Airlines, TAP Portugal, Turkish Airlines, THAI, United and US Airways. Avianca-TACA, Copa Airlines, Ethiopian Airlines and Shenzhen Airlines have been announced as future members. Overall, the Star Alliance network offers more than 21,200 daily flights to 1,185 airports in 185 countries.

NEWS RELEASE

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