



STAR ALLIANCE LAUNCHES NAVIGATOR IPAD APP **First Airline Alliance to Introduce Customised iPad App**

FRANKFURT, Germany, – May 21st, 2013 – Star Alliance has expanded its mobile device offer by introducing the customised Navigator app for the iPad. The new app complements the existing iPhone app and is a continuation of the Alliance's strategy of providing easy mobile access to its products and services.

The hallmark of the new tool is an interactive 3D globe which visually depicts the 27 airline network of more than 21,900 daily flights covering 1,329 world-wide destinations.

New to any Star Alliance web or mobile offer is the "My Trip" feature which enables customers to store and monitor their Alliance flight itineraries and is only available on the Navigator iPad app.

Using the app, customers can also access to a variety of Alliance travel services such as **Flight Search** - covering flight schedules for all Star Alliance member airlines, **Flight Status** – tracking any Star Alliance member airline flight and **Lounge Finder** – providing details of the more than 1,000 lounges offered by Star Alliance and its member airlines. **Airport Information**, including weather, city guides, lounge locations and details of the member airlines serving the selected destination is also available.

With Frequent Flyer Benefits representing one of the primary Alliance customer benefits, a dedicated section detailing these along with information on the Star Alliance Gold and Silver privileges is also featured. This section is complemented by videos, images and texts on customer advocates who represent each of the Alliance's customer benefits, detailing their real life travel experiences, lives and journeys.

The information on the Alliance app is rounded off by a section providing details and facts on the individual member airlines, including booking contact numbers, images and videos.

The app can now be downloaded via www.staralliance.com or directly from the App store.

About Star Alliance:

The Star Alliance network was established in 1997 as the first truly global airline alliance to offer worldwide reach, recognition and seamless service to the international traveller. Its acceptance by the market has been recognised by numerous awards, including the Air Transport World Market Leadership Award and Best Airline Alliance by both Business Traveller Magazine and Skytrax. The member airlines are: Adria Airways, Aegean Airlines, Air Canada, Air China, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, TACA Airlines, Brussels Airlines, Copa Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, SWISS, TAM Airlines, TAP Portugal, Turkish Airlines, THAI, United and US Airways. EVA Air has been announced as future member. Overall, the Star Alliance network offers more than 21,900 daily flights to 1,329 airports in 194 countries.

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