

New In-flight Meals for Economy and Premium Economy ANA flights

Economy class menu chosen by customers through Facebook

Children's menu to be renewed

More food and drink choices in Premium Economy

TOKYO October 24th, 2013 - From December 2013, ANA will be launching enhanced in-flight meals mainly on international flights for Economy and Premium Economy customers. More than 80% of ANA's international passengers choose to fly Economy Class and the airline is proud to provide an excellent, quality in-flight service. Economy Class in-flight meals will be developed by "**THE CONNOISSEURS**", an in-flight meal team composed of 10 renowned chefs, five liquor and coffee professionals and nine of ANA's own catering chefs. **THE CONNOISSEURS** are among the most talented of any of the world's airline chefs and currently cater for ANA's Business and First Class passengers. ANA will also be renewing meal choices for children and offering additional ranges in Premium Economy.

ANA is the only Japanese airline to have been awarded the 5-Star Airline Rating*1 for services. The airline is committed to ongoing service enhancements to ensure every customer – from business to family traveller – enjoys flying with ANA. The changes announced today are built on improvements in in-flight dining, bedding and amenities introduced on international First and Business Class flights in July this year.

*1 Rated by Skytrax Air Travel Rating & Reviews

1. New In-flight Services in Economy Class

THE
CONNOISSEURS
- ANA Tasty Delights -

ECONOMY
CLASS

(1) Developed by **THE CONNOISSEURS** & voted by customers using Facebook

In collaboration with **THE CONNOISSEURS** and ANA's own passengers and staff, ANA has developed a new, delicious in-flight menu for Economy Class. The Menu, developed by **THE CONNOISSEURS**, was voted through Facebook and ANA employees have also chosen their preferred menu. Not only Japanese but Western and Asian cuisines will be served on flights to meet the different tastes of our customers.

Economy Class Meal Menu December 2013 – February 2014

Route	Choice	Dec.2013	Jan.2014	Feb.2014
To North America To Europe	Japanese	 Boiled baby sardine on steamed rice	 Stir-fried beef on steamed rice	 King crabmeat and various seafoods on steamed rice
	Western Asian	 ANA's creamy hamburger doria with cheese	 Chicken and seafood colorful paella	 Hashed beef simmered with red wine
To S.E..Asia To India	Japanese	 Simmered conger eel and beanten egg with steamed rice	 Grilled macherel and steamed rice with mixed grains	 Grilled Sangen pork on steamed rice
	Western Asian	 Herb flavored sauteed chicken with red wine sauce	 Chicken curry creamy doria with buttered rice yukari-flavor	 Spicy seafood curry with rice
To China/Taiwan To Manila	Japanese	 Simmered tofu and beef, steamed rice mixed with barley	 Crabmeat and various ingredients on steamed rice	 Kalbi beef BBQ on steamed rice
	Western Asian	 Bibimbap-style rice dish	 Hamburg with demi-glace sauce	 Chef's special vegetable mabo-tofu and rice with sansho-pepper
To Korea (1st-15th)	Japanese	 Simmered tofu and beef, steamed rice mixed with barley	 Crabmeat and various ingredients on steamed rice	 Kalbi beef BBQ on steamed rice
To Korea (16th-31th)	Japanese	 Simmered conger eel and beanten egg with steamed rice	 Grilled macherel and steamed rice with mixed grains	 Grilled Sangen pork on steamed rice

(2) New In-flight Meals for Children

ANA's chefs have created new in-flight meals for children in the style of the popular Japanese lunch box, or "Deco-ben". The "Deco-ben", meaning a decorative lunch box, is unique to Japanese culture and uses color and cute designs to make food exciting and enticing to children.



Applicable routes and classes: All routes and classes from Haneda & Narita

Applicable customers: Children aged 2-11 years old (Prior reservation required)

(3) Further enhancements to in-flight Services on Premium Economy

PREMIUM
ECONOMY

ANA will be improving the selection of meals and beverages available in Premium Economy.

A selection of Business Class meal services, such as desserts and alcoholic beverages, can now be enjoyed in Premium Economy in addition to conventional sparkling wine and soup. Also, mini-soba (North America-Japan routes) or mini-ramen (Europe-Japan routes) will be available.



Applicable routes: America and Europe routes from/to Haneda & Narita

Applicable customers: Customers in Premium Economy

2. First International Collaboration on Menus

BUSINESS
CLASS

In its first collaboration with overseas chefs, ANA is bringing the unique tastes of Taiwan and India to Business Class passengers.

(1) Menu produced by the "Regent Taipei"

Regent
TAIPEI

Produced by Regent Taipei's master chef
Cai Kun Zhan.

Authentic Taiwanese cuisine, including "Beef Noodle Soup", derived from the Regent Taipei's classic, will be provided on flights departing from Taipei in January, June and September 2014, to coincide with the New Year, the Taiwanese Boys Festival and the Mid-Autumn Harvest Festival.

Applicable routes: Taipei routes to Haneda & Narita Applicable class: Business Class



Master Chef
Cai Kun Zhan



Menu of January 2014

(2) Menu produced by Prominent Chefs of India

The Indian chefs will produce a menu for passengers flying from Delhi and Mumbai. Special "Japanese style" vegetarian meals will be prepared by the first-class chefs.

Applicable routes: Mumbai/Delhi routes to Narita Applicable class: Business Class



Japanese style vegetarian meal

3. THE CONNOISSEURS menu will continue to be provided to First & Business Class passengers

FIRST
CLASS

BUSINESS
CLASS

Exquisite meals created by **THE CONNOISSEURS**, which were introduced in September 2013, will continue to be offered in-flight.

 	<p>RESTAURANT <i>Ryuzu</i></p> <p>Business Class "Ryuzu" Routes from Narita & Haneda to North America, Europe (Except some routes)</p>	
<p>First Class "Shojin-Kaiseki Rakantei" Routes from Narita to North America, Europe</p>		
 		 
<p>Business Class "Restaurant Yonemura" Routes from Narita to Southeast Asia (Except some routes)</p>		<p>Business Class "Tsuyama" Routes from Narita & Haneda to China, Taiwan Narita to Manila</p>

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ANA Public Relations

All Nippon Airways (ANA) is the eighth largest airline in the world by revenues (2011) and the largest in Japan by passenger numbers (2012). Founded in 1952, ANA flies today to 31 international destinations and 50 domestic cities with a fleet of 232 aircraft serving a network of 175 routes. ANA has 14,000 employees. In 2012, it carried 45 million passengers and generated revenues of \$15.8 bn. ANA has been a core member of Star Alliance since 1999 and has joint-ventures with United Airlines on trans-Pacific and Asia routes and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 24 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazines, and was awarded five stars by the world's leading Airline and Airport review site, SKYTRAX. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner.