

## ANA to offer first Halal-Certified “Japanese confectionery” on International Flights

TOKYO, February 25, 2014 - From March 1, certain ANA international flights will offer halal-certified<sup>\*1</sup> “Arare”, Japanese confectionery, giving our customers more chance to experience the taste of Japan.

The global Muslim population is estimated at 1.6 billion people and to better cater to the needs of our Muslim passengers, ANA is planning to offer an expanded range of high quality halal food from the second half of fiscal 2014. ANA is introducing halal-certified Japanese rice cracker “Arare”, in advance of these menu changes.

Arare is also certified as vegetarian food<sup>\*\*2</sup>, and will also be offered on flights to India, where we are pleased to serve a large number of vegetarian passengers.

ANA is expanding its international route network, particularly through a significant increase from the end of this March in international destinations served from Haneda Airport. As part of this, ANA, Japan’s only 5-star airline, is committed to meeting a diverse range of customer needs.

Arare will initially be served on flights from Narita to Jakarta, Delhi and Mumbai and on the Haneda-Jakarta route. ANA plans to expand the service to other routes based on the level of demand.

About “Arare”, Japanese confectionery

Arare is a traditional type of Japanese confectionery made by roasting rice cakes cut into two or three cm pieces. An alternative method of preparation is to fry the rice cakes in oil.

Senbei is another type of Japanese confectionery made from rice but in most cases it is made from ordinary rice rather than the glutinous rice used to make Arare.



“Arare”, Japanese confectionery

\*1 NPO Nippon Asia Halal Association

\*\*2 NPO Japan Vegetarian Society

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### About ANA

All Nippon Airways (ANA) is the eighth largest airline in the world by revenues (2011) and the largest in Japan by passenger numbers (2012). Founded in 1952, ANA flies today to 31 international destinations and 50 domestic cities with a fleet of 232 aircraft serving a network of 175 routes. ANA has 14,000 employees. In 2012, it carried 45 million passengers and generated revenues of \$15.8 bn. ANA has been a core member of Star Alliance since 1999 and has joint-ventures with United Airlines on trans-Pacific and Asia routes and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 24 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazines, and was awarded five stars by the world's leading Airline and Airport review site, SKYTRAX. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner.