

ANA wins Asia-Pacific Airline of the Year award from CAPA - Center for Aviation

TOKYO, October 17, 2014 - ANA been named Asia-Pacific Airline of the Year in the prestigious CAPA (Center for Aviation) awards. This is the first time ANA has received this honor.

CAPA's Aviation Awards for Excellence are intended to reward airlines and airports that are not only successful but have also provided industry leadership at a time of rapid change and new challenges in the airline world.

Established in 1990, CAPA – Centre for Aviation is the leading provider of independent intelligence, analysis and data services to the global aviation market. The Asia-Pacific Airline of the Year award is presented to airlines continuously achieving an extremely high level of performance over the previous 12 months.

ANA was selected for the honour in recognition of its achievements in:

- Recognizing the importance of the low-cost sector by implementing a multi-brand model with launch of two new low-cost or hybrid carriers
- Continuing at the same time to expand the full-service brand with significant investment in new technology and products, reinforcing its position as an industry leader
- Successfully pursuing international expansion and improving its long-term position while successfully managing a split international hub
- Improving efficiency by restructuring its cost base to narrow the gap with a competitor that benefitted from bankruptcy protection
- Diversifying by acquiring aviation-related companies and by looking to acquire strategic stakes in airlines outside its home market
- Strengthening existing joint ventures with key alliance partners whilst also pursuing new partnerships with other airlines to strengthen its position in the fast-growing and strategically important Southeast Asian market

Hiroyuki Ito, Senior Executive Vice President of ANA, commented: "We are deeply honored that CAPA has granted ANA Group this award in recognition of our work. We realize that the aviation industry environment

remains challenging, but we are committed to the steady implementation of strategies to achieve our goal to be the world's leading airline group".

"ANA has successfully implemented a multi-brand model with the launch of two new low-cost or hybrid carriers and has been at the vanguard of the multi-brand model in this region", said Peter Harbison, CAPA Executive Chairman. "Recognizing the importance of participating in the low-cost sector while also continuing to expand the full-service brand has required courage and persistence and ANA has overcome numerous obstacles along the way."

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About ANA:

All Nippon Airways (ANA) is the largest airline in Japan by passenger numbers. Founded in 1952, ANA flies today on 72 international routes and 115 domestic routes with a fleet of about 240 aircraft. ANA Group has 33,000 employees. In 2013, it carried 45.7 million passengers and generated revenues of 1.6 trillion Japanese yen. ANA has been a core member of Star Alliance since 1999 and has joint-ventures with United Airlines on trans-Pacific and Asia routes and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 26 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazine, and was awarded five stars in 2013 and 2014 by the world's leading Airline and Airport review site, SKYTRAX. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner.

About CAPA and the CAPA Awards for Excellence

Established in 1990, CAPA – Centre for Aviation is the leading provider of independent aviation market intelligence, analysis and data services, covering worldwide developments.

CAPA's Aviation Awards for Excellence are intended to reward airlines and airports that are not only successful but have also provided industry leadership in adjusting to a new environment. At a time of industry upheaval, our winners are adopting strategies that offer new directions for others to adopt.

The CAPA Awards for Excellence are not driven by customer surveys, popular votes or sponsorship. They are independently researched by CAPA's leading team of analysts, then selected by an independent international panel of advisors.