

## ANA now offers Japan's most comprehensive in-flight entertainment system

- Expanded system will show 351 channels
- Programmes in 13 languages
- 52 movie channels

**TOKYO**, **January 16**, **2015** – In February 2015, ANA will launch Japan's most comprehensive in-flight entertainment system, offering a total of 351 channels with a broad range of content including international movies and overseas television series. This represents an approximately 40% increase in content from March 2014, and an approximately 400% increase in content from January 2009. In addition to the broader selection of content, ANA will also be screening programmes in total of thirteen languages, with approximately 70% of content available in multiple languages. This is in response to the growing number of international passengers who are choosing to fly with ANA, as the airline continues to expand its global flight network and demand for inbound travel to Japan increases. Following these upgrades, ANA will provide more channels, in a greater selection of languages than any other Japanese airline.

ANA is committed to ensuring the highest levels of passenger comfort and convenience and improvements to its in-flight services, including entertainment packages, supports this ambition. ANA's excellent customer service has been recognized by SKYTRAX, the UK-based airline rating company, which has awarded ANA its prestigious 5-star rating. ANA is Japan's only airline to receive this acclaim.

## **Details of ANA's In-Flight Entertainment System**

On the majority of ANA's international flights, each seat is equipped with a personal monitor, providing on-demand services allowing customers to enjoy their desired content at any time. From February 2015, the in-flight entertainment guide 'ANA SKY CHANNEL' will also be redesigned to allow passengers to view program listings by language of broadcast.

From February 2015, channels will include:



- \*52 movie channels showing the latest Hollywood blockbusters, special features and other films from around the world
- \*142 video channels covering a wide range of content including original ANA broadcasts, popular television series, sports, music, and children's programs
- \*148 audio channels covering a selection from the latest hits to old favorites, as well as traditional Japanese comedic performances and other entertainment
- \*9 gaming channels
- \*Languages: Japanese, English, French, German, Korean, Chinese, Spanish, Portuguese, Italian, Dutch, Thai, Tagalog and Hindi

Contact: Ryosei Nomura and Maho Ito, ANA Public Relations TEL +81-3-6735-1111

About ANA: All Nippon Airways (ANA) is the 13th largest airline in the world by revenues (2013) and the largest airline in Japan by revenues and passenger numbers. Founded in 1952, ANA flies today on 72 international routes and 115 domestic routes with a fleet of about 240 aircraft. ANA Group has 33,000 employees. In 2013, it carried 46 million passengers and generated revenues of 1.6 trillion Japanese yen. ANA has been a core member of Star Alliance since 1999 and has joint-ventures with United Airlines on trans-Pacific and Asia routes and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 26 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazine, and was awarded five stars in 2013 and 2014 by the world's leading Airline and Airport review site, SKYTRAX. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner.

