

ANA adds 3 new members to Blue Wing program for 2015

Blue Wing connects ANA's passengers with social entrepreneurs to support global causes

Tokyo, 9 July 2015 – Today, ANA named added three social entrepreneurs as new beneficiaries of its Blue Wing: Wings for Change program. The program aims to reward individuals making a positive impact in the international community, by providing a simple way through the Internet and social media for ANA's passengers to support activities that strike a chord with them.

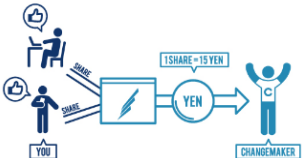
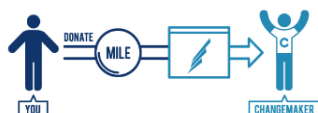
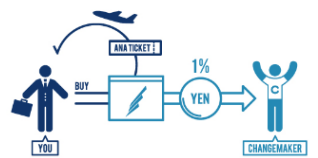
The three new Changemakers, Al Harris and Mel Young from the U.K. and Jason McLellan from the U.S., join two members from the Blue Wing program in 2014. ANA launched Blue Wing in February 2014 in partnership with Ashoka, the world's largest network of social entrepreneurs.

Changemaker Al Harris founded Blue Ventures, an organization that works to rebuild tropical fisheries while improving quality of life for coastal communities through education and social development. Blue Ventures currently works in the Indian Ocean and Caribbean, through country programs in Madagascar and Belize.

Mel Young has dedicated over two decades to tackling homelessness on a global level. Founder of the Homeless World Cup, Mel uses the uniting power of football as a means to engage and empower homeless people to change their lives – both in the UK and throughout the world.

Jason McLellan founded the International Living Building Institute to promote sustainable building that contributes to community well-being while conserving resources, and produces a net positive effect that is socially just, culturally rich and ecologically restorative.

All Changemakers will receive financial and air mile donations from ANA passengers who contribute through the Blue Wing scheme. ANA offers three ways for its passengers to support the Changemakers:

<div>SHARE</div> 	<div>MILE DONATION</div> 	<div>FLY</div> 
<p>When users share articles from the Blue Wing site on social media (Facebook, Twitter, LinkedIn), ANA will donate the equivalent of 15 yen to each Changemaker.</p>	<p>ANA passengers can donate their air miles to each Changemaker. <i>July 9 to August 10, 2015</i></p>	<p>When passengers book a flight via the 'Fly' page, ANA will donate 1% of the ticket price to each Changemaker <i>Scheduled to start August 2015</i></p>

Akira Fukabori, in charge of communications for the ANA Blue Wing program, said: "ANA is committed to addressing social issues that affect the international community. As an airline with a global reach, we are in a unique position to support the vital work of individuals like Al, Mel and Jason by connecting our passengers to a diverse range of causes that are helping to change the world. All of the Blue Wing Changemakers have already made a difference in our world, and we look forward to seeing them do even more with support from ANA's passengers."

For more information about Blue Wing: Wings for Change visit:

www.ana-bluewing.com

Contact: Ryosei Nomura or Maho Ito, ANA Corporate Communications
TEL +81-3-6735-1111

About Ashoka

Ashoka is leading the way to an "Everyone a Changemaker" World. As the world's largest network of changemakers and social innovators with more than 3,000 social entrepreneurs in 70 countries, Ashoka aims to bring about large-scale social change. Ashoka supports innovators to get started, grow their ideas, collaborate, reshape whole systems and influence societal transformation. Founded in 1980 with the belief that the most powerful force in the world is a big idea in the hands of an entrepreneur, Ashoka applies insights from the world's leading social entrepreneurs to set in motion profound societal transformation. Current insights indicate that our rapidly changing world calls for an "Everyone a Changemaker" world, one where every person practices the critical skills of empathy, teamwork, leadership and changemaking. For more information on Ashoka, please visit www.ashoka.org, [Twitter](#), [Facebook](#) and [LinkedIn](#).

About ANA

All Nippon Airways (ANA) is the largest airline in Japan by revenues and passenger numbers. Founded in 1952, ANA flies today on 73 international routes and 120 domestic routes. The ANA group has 35,000 employees and a fleet of 240 aircraft. In FY2014, it carried 50.4 million passengers and generated revenues of 1.71 trillion Japanese yen. ANA has been a member of Star Alliance since 1999, and has joint-ventures with United Airlines on trans-Pacific and Asia routes, and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 26 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazine, and in 2015 was awarded five stars for the third consecutive year by the world's leading Airline and Airport review site, SKYTRAX. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner.