

ANA Announces Two New Star Wars™ Themed Planes

- Livery to feature new Star Wars: The Force Awakens character BB-8 on one plane, and BB-8 with R2-D2 together on the other
- ANA will be the first airline in the world to offer all six Star Wars films as in-flight entertainment on international flights

TOKYO, August 18, 2015 - ANA, Japan's largest airline, today announced that two more of its planes will be decorated with *Star Wars* characters as part of an agreement with The Walt Disney Company (Japan) Ltd. BB-8, a brand new character from *Star Wars: The Force Awakens* scheduled for theatrical release in December 2015, will be displayed on the livery of the *BB-8*[™] *ANA Jet*, a Boeing 777-300ER. ANA also announced the *Star Wars ANA Jet*, which will showcase both BB-8 and R2-D2 on the outside of a Boeing 767-300. These *Star Wars* themed planes will join the <u>previously announced</u> *R2-D2*[™] *ANA Jet*, a Boeing 787-9 Dreamliner. Through this combination of characters, ANA hopes to welcome more passengers of all ages from around the world.

ANA launched the *Star Wars* Project in April 2015 after signing a five year promotion license contract for the *Star Wars* brand with The Walt Disney Company (Japan) Ltd. As part of the agreement, the ANA *Star Wars* planes' will also display in-flight decorations, such as headrest covers, paper napkins and cups featuring *Star Wars* characters - more details will be announced at a later date. The partnership also means ANA will be the only airline in the world to offer all six of the currently released *Star Wars* films as part of its extensive in-flight entertainment options on international routes. This will be the first time that any of the *Star Wars* movies have been included as part of an in-flight entertainment system.¹

The three *Star Wars*[™] Jets will fly international and domestic routes. On October 18, the *R2-D2*[™] *ANA Jet* is scheduled to go into service on international routes, initially as flight NH116 between Tokyo and Vancouver, and then fly between Japan and other cities in ANA's robust international network including the US (Seattle and San Jose), Europe (Munich, Paris and Brussels), Australia (Sydney), China (Beijing), and Indonesia (Jakarta).²

In November, the *Star Wars*[™] *ANA Jet* will fly domestic Japanese routes, and then in March 2016 the *BB-8*[™] *ANA Jet* is scheduled to start serving international routes principally between Japan and North America (the exact routes have yet to be announced)³. Fans will be able to see the planes' schedules at www.ana-sw.com.

"We're thrilled to unveil the designs of our new *Star Wars* themed planes, and I'm sure fans across the world will love the look," said Osamu Shinobe, President and CEO of ANA. "At ANA we pride ourselves on offering the best possible flight experience, from the ANA *Star Wars* Project and our extensive in-flight entertainment options, to our peerless, award-winning in-flight service, dining options created by Michelin-starred chefs and wines chosen by our discerning sommeliers. We look forward to providing our passengers with an engaging in-flight experience as they travel our planet."

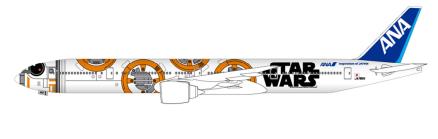
¹ Movies to be shown from November 1, 2015 to January 31, 2016.

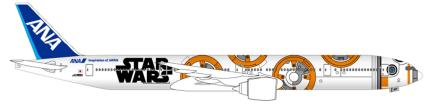
² Routes and flights detailed on the above site are provisional and subject to change without notification.

³ The routes are tentatively set as New York, Chicago and Houston, but this is subject to change.

"We at Lucasfilm are absolutely delighted to have found in Japan such a wonderful partner in ANA and to able to provide you with a wonderful opportunity like this one." said Kathleen Kennedy, president, Lucasfilm Ltd. "I, too, certainly look forward to flying aboard one of ANA's Star Wars jets on my next trip to Japan."

(1) "BB-8™ ANA Jet" Boeing 777-300ER operating on international routes







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(2) "Star Wars™ ANA Jet" Boeing 767-300 operating on domestic routes



For more information on ANA's *Star Wars Project*, visit: http://www.ana-sw.com/
Follow the ANA *Star Wars* Project on our social media channels:https://www.facebook.com/flyworld.ANA
For more information on ANA, visit: www.fly-ana.com

For high-resolution photos, visit: http://www.ana-sw.com/press/ ID: ana-press Password: U8iPwdnW (valid until 5pm, Tuesday, September1 Japan time)

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About ANA

All Nippon Airways (ANA) is the largest airline in Japan by revenues and passenger numbers. Founded in 1952, ANA flies today on 73 international routes and 117 domestic routes. The ANA group has 35,000 employees and a fleet of 245 aircraft. In FY2014, it carried 50.4 million passengers and generated revenues of 1.71 trillion Japanese yen. ANA has been a member of Star Alliance since 1999 and has joint-ventures with United Airlines on trans-Pacific and Asia routes and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 26 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazine, and in 2015 was awarded five stars for the third consecutive year by the world's leading Airline and Airport review site, SKYTRAX. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner.