



STAR ALLIANCE

STAR ALLIANCE GOLD CARD HOLDERS ENJOY FREE UPGRADES ON HEATHROW EXPRESS TRAINS

LONDON, UK - February 11th, 2016 – Star Alliance and Heathrow Express

(<https://www.heathrowexpress.com/>) have teamed up to offer Star Alliance Gold Card holders a special benefit when travelling on Heathrow Express trains – a free upgrade.

Making use of this offer is very simple. Customers just need to purchase a standard class single or return ticket for the Heathrow Express, the fastest rail link between the airport and London Paddington Station. Once on the train, customers can choose any available seat in Business First Class and show both their train ticket and Star Alliance Gold Card to the attendant. Amenities in Business First include complimentary newspapers and magazines, more leg room, wider seats, a personal table, a power socket at each seat and on-board TV.

This special promotion is open to all frequent flyers holding Gold Status in any of the 21 Frequent Flyer Programmes offered by the Star Alliance member airlines. The offer will run from February 15th until further notice.

Full details of this offer can be found at: <http://heathrowt2.staralliance.com/offers>

The Star Alliance network currently has 24 airlines serving Heathrow: Aegean Airlines, Air Canada, Air China, Air India*, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, Brussels Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, EVA Air, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Singapore Airlines, South African Airways, SWISS, TAP Portugal, Turkish Airlines, THAI, and United. In total they offer over 120 flights per day to 47 destinations in 26 countries from Heathrow, allowing customers to connect to the full Alliance network of more than 18,500 daily flights to 1,330 airports in 192 countries.

Star Alliance moved into the purpose-built Terminal 2 – The Queen's Terminal – in 2014 and has since been offering its more than 12 million annual passengers using the airport a vastly improved travel experience. Latest technology is deployed throughout the terminal, giving passengers greater control of their journey. The check-in area has been specially designed for speed and efficiency, with airlines grouped in zones. The 80-plus common use self-service kiosks are available to any passenger for check in and/or bag-tag printing before handing their luggage to an agent at the fast bag drop. Full-service traditional check-in desks are provided for First Class, Business Class and Star Alliance Gold passengers. This passenger group can also make use of the dedicated Gold Track lane when clearing security and relax in any of the four different lounges, operated by Air Canada, Lufthansa, Singapore Airlines and United.

* currently operating from T4.

About Star Alliance:

The Star Alliance network was established in 1997 as the first truly global airline alliance to offer worldwide reach, recognition and seamless service to the international traveller. Its acceptance by the market has been recognized by numerous awards, including the Air Transport World Market Leadership Award and Best Airline Alliance by both Business Traveller Magazine and Skytrax. The member airlines are: Adria Airways, Aegean Airlines, Air Canada, Air China, Air India, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, Avianca Brazil, Brussels Airlines, Copa Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, EVA Air, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, SWISS, TAP Portugal, Turkish Airlines, THAI and United. Overall, the Star Alliance network currently offers more than 18,500 daily flights to 1,330 airports in 192 countries.

Further information can be obtained via:

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