



STAR ALLIANCE

**STAR ALLIANCE INVITES LOUNGE GUESTS TO SHARE TIPS VIA #irecommend
Locally-inspired signature drinks now available**

FRANKFURT, GERMANY - March 3rd, 2016 - Star Alliance is inviting all customers who visit the Alliance's five own-branded lounges in the month of March to photograph and share their lounge tips and recommendations with fellow travellers via social media, using the #irecommend hashtag.

Star Alliance has five branded lounges worldwide: in Buenos Aires - Ezeiza; Los Angeles (Tom Bradley International Terminal); Nagoya; Paris - Charles de Gaulle Terminal 1 and São Paulo - Guarulhos.

Each lounge will feature specially-designed drinks coasters on which guests can write a recommendation, take a picture and share it across their social networks. The best photos and comments will be featured on www.staralliance.com and be re-posted in Star Alliance's social media channels.

The campaign presents a special challenge for the Alliance's most frequent travellers: Who can be first to collect all five coasters and post recommendations from each of the five lounges before the campaign ends on March 31st?

The five Star Alliance lounges have been uniquely designed to serve as a "destination within your destination," reflecting a local look and feel through from their design to their food and beverage selections. Since the beginning of this year each lounge offers signature alcoholic and non-alcoholic cocktails with a local flavour - forming a nice complement to the local drinks coaster.

Those with a sweet tooth may like to try the "Dulce Vida" (Rum Daiquiri with sweet Dulce de Leche), the "Hesperidina Orange" (Bitter orange drink) or a "Vanilla Smoothie" (Yoghurt, kiwi and banana) -- all being served at the Buenos Aires Lounge.

For a drink with a view of the Hollywood Hills, why not sip an "L.A.

Passion" (Passionfruit and citrus vodka drink with a secret ingredient) or "Sunshine State" (Passionfruit, citrus, mint and honey drink) on the terrace of our SkyTrax award- winning Los Angeles Lounge.

Or perhaps admire the ocean view from our Nagoya Lounge while enjoying a tea with a twist - "Matcha-Oolong" - with and without alcohol using a special Suntory Match liqueur.

The Paris Lounge is offering a "Paris Sky" (Orange, Pomegranate and Vodka) or a Virgin Paris Sunset.

Last but not least, if you fancy a drink with a tropical soul; try a "Ginger Caipirinha" (Cachaça, Lime, Lemon and Ginger) or an "Amazon Soul" (Guarana, Lime and Ginger), mixed by your personal bar tender, before departing from São Paulo.

Across its world-wide network of more than 1,330 destinations, Star Alliance offers eligible access to more than 1,000 lounges, the largest lounge network offered by any alliance or lounge programme. It includes airline owned lounges and third party facilities (provided, for example, by ground handlers or airport operators) as well as the Star Alliance branded lounges.

The Alliance's own lounges are usually located at airports served by a large number of our member airlines, where they have joined together to deliver the best possible lounge product, tailored to that particular locality.

Lounge access is a benefit highly valued by Star Alliance customers. Eligible passengers are those travelling in First or Business Class on a Star Alliance member airline flight as well as Star Alliance Gold Card holders. Passengers travelling in First Class or holding Star Alliance Gold Status can also bring a guest.

For full access rules and locations please see <http://www.staralliance.com/en/lounges>.

About Star Alliance:

The Star Alliance network was established in 1997 as the first truly global airline alliance to offer worldwide reach, recognition and seamless service to the international traveller. Its acceptance by the market has been recognized by numerous awards, including the Air Transport World Market Leadership Award and Best Airline Alliance by both Business Traveller Magazine and Skytrax. The member airlines are: Adria Airways, Aegean Airlines, Air Canada, Air China, Air India, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, Avianca Brazil, Brussels Airlines, Copa Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, EVA Air, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, SWISS, TAP Portugal, Turkish Airlines, THAI and United. Overall, the Star Alliance network currently offers more than 18,500 daily flights to 1,330 airports in 192 countries.

Further information can be obtained via:

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