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Hilton Worldwide and ANA Redefine Culinary Experiences in Airport Lounges and Inflight

Ground-breaking collaboration celebrates 25 years of
ANA's non-stop service between New York and Tokyo

TOKYO, Japan and MCLEAN, Va., March 4, 2016 – [Hilton Worldwide](#) (NYSE: HLT) today announced the next phase in its collaboration with Japan's largest airline, ANA. The two global companies will introduce new culinary offerings from the executive chefs at Conrad Tokyo and Conrad New York, which are available in-flight between Tokyo and the United States, as well as in ANA Suite Lounges at Tokyo's Haneda (HND) and Narita (NRT) Airports beginning March 1. The partnership honors the 25th anniversary of ANA's first direct flight from Tokyo to New York and celebrates both cities' vibrant culture with a curated playlist and an in-flight destination video.

"Hilton Worldwide prides itself on providing exceptional hospitality experiences. Through this unique collaboration with ANA, we are able to touch every aspect of our guests' journey with enriching, memorable experiences," said Mark Liversidge, vice president, Marketing, Asia Pacific, Hilton Worldwide. "The Conrad brand was the natural choice for Phase Two of the partnership, and our hope is that this collaboration continues to inspire guests with the diverse culinary and cultural experiences from New York City and Tokyo."

Tokyo to U.S. In-Flight Offerings

From March 1 to May 31, 2016, business class passengers on ANA flights between Tokyo and the United States will enjoy meals created by Chef Antonio Cardoso, executive chef of Atrio, Conrad New York's Mediterranean-inspired wine bar and signature restaurant. The new in-flight menu features a variety of satisfying dishes, including *Moroccan rubbed swordfish grill with farro salad, red pepper conserva and young corn* and *red wine braised short rib*. For desserts, *chocolate panacotta with sweet blueberry compote* and *ricotta cheese cake with meyer lemon curd* will be served. The menu will be updated on a seasonal basis, and is available on ANA flights departing from Narita Airport to all U.S. destinations excluding red eye and Honolulu flights.

Additionally, Chef Cardoso created a specialty cocktail inspired by New York City that incorporates ANA's signature kabosu lime juice. The *Conrad Gin Rickey* cocktail will be offered to Business Class ANA passengers traveling from Narita Airport to the U.S. between March 1 and May 31, 2016.

New York to Tokyo In-Flight Offerings

A three-course seasonal menu created by Chef Cardoso will also be offered on ANA business class flights departing from New York's John F. Kennedy (JFK) International Airport to Narita Airport between June 1 and August 31, 2016. Menu highlights include *roasted branzino filet served with ratatouille vegetables and tomato saffron sauce, rosemary and herb-crusted beef tenderloin served with gratin of potatoes and seasonal vegetables, yuzu panacotta and dark chocolate mousse cake.*

Chef Cardoso's specialty cocktail will also be served on ANA business class flights departing from New York's John F. Kennedy (JFK) International Airport to Narita Airport between June 1 and August 31, 2016.

ANA Suite Lounge Offerings

First class and ANA Diamond Service passengers traveling through the ANA Suite Lounges at Haneda and Narita Airports this year will be offered a special menu designed by Chef Albert Tse, executive chef of China Blue at Conrad Tokyo. The seasonally-inspired Chinese menu will be offered from September 1 to November 30, 2016.

"Marking the 25th anniversary of our Tokyo-New York route with this very special food and beverage collaboration is a great way to honor the legacy of ANA while demonstrating our continued commitment to providing unparalleled inflight experiences," said Hideki Kunugi, senior vice president of ANA, The Americas. "We are honored to count Conrad Hotels & Resorts and Hilton Worldwide among the cadre of innovative brands we have partnered with to bring greater service to our customers."

Through November 30, 2016, passengers onboard any ANA international flight can watch a destination documentary about New York City, providing further inspiration during their journey. Conrad New York also curated a jazz playlist to be enjoyed as the in-flight entertainment with the menu this spring. ANA is the first Japanese airline to offer a fully-flat, staggered seat configuration in its business class service, providing passengers direct access to the aisle and 50 percent more space than conventional layouts. ANA currently offers twice daily direct flights between Tokyo and New York, as well as nine other North American cities.

Guests can continue their journey after touch down with Conrad's Stay Inspired program. Curated by Conrad Hotels & Resort's Director of Inspiration, Nilou Motamed, the Stay Inspired program offers a customized collection of 1, 3 and 5 hour experiences designed to help guests discover a destination through the lens of food, shopping, culture and more. The program is available at participating Conrad Hotels & Resorts' properties, on the [Conrad Concierge](#) mobile app and at [StayInspired.com](#).

To book a flight and experience the new menu offered in ANA's business class service, please visit anaskyweb.com. For room bookings at Conrad New York and Conrad Tokyo, please visit Conradhotels.hilton.com.

From February 1 to May 31, 2016, Hilton Honors and ANA Mileage Club Members can earn 3X ANA Mileage Club Miles with a stay at any participating Hilton hotel in Japan, Australia and New York, with double miles earned elsewhere. For more details, please visit: HHonors.com/3XAMCMilesEN

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About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, comprised of more than 4,600 managed, franchised, owned and leased hotels and timeshare properties with more than 758,000 rooms in 100 countries and territories. For 96 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of 13 world-class global brands includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit news.hiltonworldwide.com for more information and connect with Hilton Worldwide on [Facebook](#), [Twitter](#), [YouTube](#), [Flickr](#), [LinkedIn](#) and [Instagram](#).

About Conrad Hotels & Resorts

Conrad Hotels & Resorts is the destination for the new generation of smart luxury travelers for whom life, business and pleasure seamlessly intersect. Conrad offers its guests an innovative way to Stay Inspired through a curated collections of 1/ 3/ or 5 hour experiences, available through www.stayinspired.com or through the intuitive [Conrad Concierge](#) mobile app. Consisting of 23 properties across five continents, Conrad is part of Hilton Worldwide, a leading global hospitality company. Connect with Conrad by booking at www.conradhotels.com. Learn more about the brand by visiting news.conradhotels.com or following us on [Facebook](#), [Instagram](#), and [Twitter \(@conradhotels\)](#).

About Conrad Tokyo

Conrad Tokyo is a luxurious modern icon with breathtaking bay views just minutes from the shopping and entertainment centers of Ginza and Roppongi. Awarded the highest level of comfort for hotels in Tokyo in the Michelin Guide for nine consecutive years, Conrad Tokyo is the perfect choice for business and leisure travelers seeking a contemporary sanctuary in the heart of Tokyo. For further information, please visit www.ConradTokyo.co.jp and connect with Conrad Tokyo at www.facebook.com/hiltonworldwide, and www.twitter.com/conradtokyo.

About Conrad New York

Located in the heart of lower Manhattan's Battery Park City, Conrad New York is a contemporary luxury hotel which was recently awarded with prestigious LEED Gold for New Construction Certification established by the U.S. Green Building Council (USGBC) and verified by the Green Building Certification Institution (USGBI). Conrad New York is the first LEED Gold New Construction renovation project certified under the latest rating system in New York. With magnificent views of the Hudson River, this exceptional 463 all-suite hotel is adjacent to Hudson River Park, and in close proximity to many of the city's important and historic landmarks and prominent neighborhoods, including TriBeCa and SoHo. Conrad New York offers a new standard of luxury, featuring spacious guestrooms that average over 450 square feet, each outfitted with integrated technology, flat-screen televisions and individual climate control, as well other unparalleled in-room amenities. Sixteen stories above street level, the hotel's seasonal "green roof" features a striking rooftop bar with endless views of the New York Harbor and Manhattan. The hotel boasts over 30,000 square feet of adaptable meeting space, including the 6,200 square-foot Gallery Ballroom; Union Square Events (USE) is the exclusive caterer. Follow Conrad New York on social media pages: @ConradNewYork.

About ANA

All Nippon Airways (ANA) is the largest airline in Japan by revenues and passenger numbers. Founded in 1952, ANA flies today on 81 international routes and 112 domestic routes. The ANA group has 35,000 employees and a fleet of about 240 aircraft. In FY2014, it carried 50.4 million passengers and generated revenues of 1.71 trillion Japanese yen. ANA offers trans-Pacific connections between Asia through the gateway of Japan and 10 North American destinations namely; New York, Washington D.C, Chicago, Los Angeles, San Francisco, San Jose, Seattle, Houston, Vancouver, and Honolulu. ANA has been a member of Star Alliance since 1999 and has joint-ventures with United Airlines on trans-Pacific and Asia routes and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 26 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazine, and in 2015 was awarded five stars for the third consecutive year by the world's leading Airline and Airport review site, SKYTRAX. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner. For more information, www.anaskyweb.com.