

'Tastes of JAPAN' by ANA

Featuring Fukui, Yamanashi and Kagoshima Prefectures



TOKYO, May 11, 2016 - In September 2013, ANA Group launched its 'Tastes of JAPAN' campaign. This project, which introduces regional beverages and cuisine to ANA flights, airport lounges and other services, is designed to raise the profile of Japan's lesser-known prefectures, particularly to overseas customers, and drive tourism to Japan. The project is also intended to stimulate local economies, in part by boosting consumption of regional agricultural products.

The twelfth phase of the project will introduce ANA customers to products from Fukui, Yamanashi and Kagoshima prefectures between June and August 2016. This will include:

Fukui



"Dining h" restaurant inside the ANA SUITE LOUNGE at Haneda Airport proudly presents red sea bream from Fukui Prefecture, grilled in white miso and partnered with tasty summer vegetables deep-fried and boiled in July. This gourmet masterpiece features natural catches from the waters off Fukui basted in white soy sauce and regular and sweet sake while grilling, then topped with paper-thin kelp shavings. Served in First Class is small sea bream pickled with bamboo leaves. This fresh fish from the Japan Sea is cut into three slices, lightly salted and pickled in brewed vinegar.

Yamanashi



Business Class features Japanese-raised beef fillet steak dressed with Sicilian green olives and seasoned in wine sauce from Yamanashi Prefecture. Enjoy this tender cut in a fondue sauce of white wine produced in Yamanashi. Served at the ANA SUITE LOUNGE at Haneda and Narita Airports is a plum éclair prepared with jam using only plums grown in Minami-Alps City. A delectable balance of the bracing tartness and gentle sweetness of fine plums distinguishes this sophisticated dessert.

Kagoshima



Served in Business Class is "Local Cuisine Kagoshima". The main dish of Berkshire pork is stewed in black vinegar for a salty-sweet flavor, the meat so tender that it falls apart at the touch of a fork. For sashimi, rich and fatty bonito is wrapped in straw and lightly grilled for dipping in sour orange-based sauce and plum-flavored grated white radish. At "DINING h" restaurant inside ANA SUITE LOUNGE at Haneda Airport, July features Japanese black roast beef from Kagoshima Prefecture, served with Tsushima district salt and a special Japanese-style sauce.

Airport Lounges: Japanese Sake Corner

As part of the project, ANA customers are able to sample Japanese sake and shochu, the 'Kokushu' or national spirits of Japan, at ANA airport lounges in Haneda, Narita and Kansai Airports.

'Tastes of Japan' website

Information on the featured prefectures is available on our dedicated web site in English and other languages:

<https://www.ana.co.jp/tastesofjapan/en/>
(※Relevant information is available from May 16th)



ANA Group operates Japan's only 5-star rated airline with Japan's largest domestic network and an expanding network of international routes. It will continue to implement various initiatives to promote the culture and heritage of Japan and serve as a bridge between Japan and the rest of the world.

Notes to Editors

'Tastes of JAPAN' by ANA features different prefectures in 3-month cycles. The project introduces food, drinks, and desserts to customers through ANA services, the website and other channels. Prefectures previously featured by the 'Tastes of JAPAN' project are ; Kumamoto, Hokkaido, Miyagi, Ehime, Miyazaki, Shizuoka, Hiroshima, Nagasaki, Ishikawa, Okayama, Oita, Yamagata, Kagawa, Yamaguchi, Fukushima, Osaka, Tottori, Toyama, Nara, Fukuoka, Niigata, Kanagawa, Shiga, Aichi, Gifu, Mie, Aomori, Kyoto and Saga.

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About ANA

ANA is the largest airline in Japan by revenues and passenger numbers. Founded in 1952, ANA flies today on 81 international routes and 112 domestic routes. The ANA group has 35,000 employees and a fleet of about 240 aircraft. In FY2014, it carried 50.4 million passengers and generated revenues of 1.71 trillion Japanese yen. ANA has been a member of Star Alliance since 1999, and has joint-ventures with United Airlines on trans-Pacific and Asia routes, and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 26 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazine, and in 2016 was awarded five stars for the fourth consecutive year by the world's leading Airline and Airport review site, SKYTRAX. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner.