



SWISS WELCOMES STAR ALLIANCE CEOS TO ZURICH FOR BOARD MEETING

AIRLINE CELEBRATES 10 YEARS OF ALLIANCE MEMBERSHIP Arrival on special flight on new Bombardier C Series

ZURICH, SWITZERLAND, June 4th, 2016 – Swiss International Air Lines yesterday welcomed the Chief Executives of the Star Alliance member airlines to Zurich for their annual summer meeting. The delegation arrived on an exclusive flight operated by the new Bombardier CS100 aircraft branded in the livery of its launch customer SWISS.

The airline is hosting the Alliance's Chief Executive Board Meeting as part of its celebrations to mark 10 years since it joined Star Alliance in April 2006.

"We are very pleased to be welcoming our fellow Chief Executive Board members to Zurich in this special year – having flown on a very special aircraft – the Bombardier C Series – for which SWISS is the launch customer, said Thomas Klühr, CEO SWISS. "Today we announce that we will convert five of our CS100 orders – numbers 21 to 25 – into CS300s. We will decide at a later stage whether we will make additional conversions", Klühr added.

The flight to Zurich was the first ever passenger flight with the new Bombardier C Series. SWISS will take delivery of the first Bombardier CS100 this month and the aircraft is will enter service in mid-July this year. The special flight brought the Alliance's top executives from Dublin, Ireland, where they were gathered for IATA's Annual General Meeting and where the aircraft could be seen on static display.

"Along with our friends at Star Alliance we were able to offer their member airlines a unique opportunity to aboard the CS100 aircraft from Dublin to Zurich," said Fred Cromer, President, Bombardier Commercial Aircraft. "As we approach first delivery and entry-into-service with launch operator SWISS, it was our pleasure to offer this chance to experience first-hand the C Series aircraft's cabin with its widest aisle, widest seats and largest bins."

The Star Alliance Chief Executive Board is the 28-member airline group's top



strategic and decision-making body. It typically meets twice per year, once in summer and a second tome close to the year-end. Meetings may be hosted by a member airline or be held in other strategically important locations.

Photos are available for download at: http://xturnover.dk/staralliance/CEB_ZRH_Media/

About Star Alliance:

The Star Alliance network was established in 1997 as the first truly global airline alliance to offer worldwide reach, recognition and seamless service to the international traveller. Its acceptance by the market has been recognized by numerous awards, including the Air Transport World Market Leadership Award and Best Airline Alliance by both Business Traveller Magazine and Skytrax. The member airlines are: Adria Airways, Aegean Airlines, Air Canada, Air China, Air India, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, Avianca Brazil, Brussels Airlines, Copa Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, EVA Air, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, SWISS, TAP Portugal, Turkish Airlines, THAI and United. Overall, the Star Alliance network currently offers more than 18,500 daily flights to 1,330 airports in 192 countries.

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