

## ANA Announces New *Star Wars*™ Themed C-3PO™ ANA JET

Iconic R2-D2, BB-8 and C-3PO will feature on the exteriors of three aircraft

**LONDON, July 15, 2016** - ANA, Japan's largest airline, announced today that it will reveal a new *Star Wars* themed aircraft, adding to its fleet of three existing planes that have *Star Wars* characters as livery.

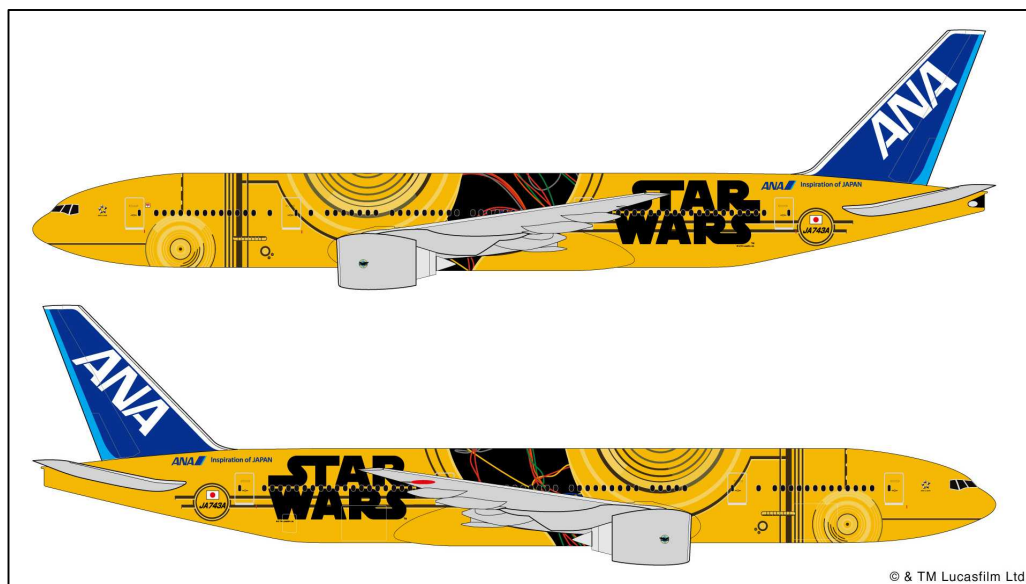
ANA will introduce the C-3PO™ ANA JET with the iconic C-3PO on its Boeing 777-200, as part of the previously announced *STAR WARS*™ Project, a five-year agreement with The Walt Disney Company (Japan) Ltd.

The C-3PO design was unveiled to *Star Wars* fans today at the *Star Wars* Celebration Europe event in London, and the aircraft plans to start flying on domestic routes in Japan from the end of March 2017.

ANA launched the *Star Wars* Project in April 2015 after signing a five year contract for the *Star Wars* brand with The Walt Disney Company (Japan) Ltd. The partnership also means ANA is the first and only airline in the world to fly the special livery aircraft featuring *Star Wars* characters on the exterior of the actual aircraft.

The *Star Wars* livery is in line with ANA's strategy to further enhance its international presence. With demand increasing around the world for flights to Japan, ANA is committed to raising the profile of the ANA brand in the global market through innovative partnerships and branding opportunities. The partnership with *Star Wars*, beloved by audiences in Japan and around the globe, is a perfect match as Japan's largest airline seeks to connect travellers around the world through this project.

C-3PO, together with R2-D2, has been a much-loved character since its appearance in the original *Star Wars* movie series. The C-3PO motif, which includes detailed body parts and wiring is decorated onto the aircraft's fuselage.



For more information on ANA's *Star Wars* Project, visit: <http://www.ana-sw.com/>

Follow the ANA *Star Wars* Project on social media: <https://www.facebook.com/flyworld.ANA>

For more information on ANA, visit: [www.fly-ana.com](http://www.fly-ana.com)

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## **About ANA**

ANA is the largest airline in Japan by revenues and passenger numbers. Founded in 1952, ANA flies today on 83 international routes and 116 domestic routes. The ANA group has 35,000 employees and a fleet of about 250 aircraft. In FY2015, it carried 50.8 million passengers and generated revenues of 1.79 trillion Japanese yen. ANA has been a member of Star Alliance since 1999, and has joint-ventures with United Airlines on trans-Pacific and Asia routes, and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 26 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazine, and in 2016 was awarded five stars for the fourth consecutive year by the world's leading Airline and Airport review site, SKYTRAX. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner.

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