TOKYO, November 17, 2016 - In September 2013, ANA Group launched its ‘Tastes of JAPAN’ campaign. This project, which introduces regional beverages and cuisine to ANA flights, airport lounges and other services, is designed to raise the profile of Japan's lesser-known prefectures, particularly to overseas customers, and drive tourism to Japan. The project is also intended to stimulate local economies, in part by boosting consumption of regional agricultural products.

The fourteenth phase of the project will introduce ANA customers to products from Tokyo, Gunma and Wakayama prefectures between December 2016 and February 2017. This will include:

**Tokyo**
For International First Class passengers, from December through February ANA is pleased to offer “Deep-fried Tokyo Bay sea bass with green asparagus risotto and truffle-flavored shellfish sauce”. Savor tenderly fried sea bass fillets topped with generous helping of Kujo onions. Featured at the ANA SUITE Lounge at Haneda Airport during the period, meanwhile, is a mouth-watering pudding prepared from milk produced in Tokyo. This milk from Japan’s capital, esteemed for richness above other types, delivers a wonderful bouquet and delicate sweetness underscoring the essential taste of the beverage at its best.

**Gunma**
For International First Class passengers, during December-February ANA is happy to offer “Himuro pork ribs with Sicilian green olive condiments”. These choice spareribs of pork raised in the Himuro, area of Gunma Prefecture, are vacuum cooked to an immaculately tender finish, then sprinkled with olive condiments and lightly grilled. At “Dining h” restaurant inside the ANA SUITE Lounge at Haneda Airport, a special December highlight is a pot-au-feu selection concocted from Gunma Akagi chicken and Shimoni tata onions. This gourmet soup creation features the rich body and delectable flavor combination of choice fowl and vegetables.

**Wakayama**
For International Business Class passengers, ANA offers “Local Cuisine Wakayama” from December through February. The main dish of “Kishu Plum Sea Bream” is expertly prepared to stress the pleasantly fatty and flavorful meat. Shining alongside this fish delight are Nanko plums marinated in flying fish stock. The flavors of the soup and plums come together in a truly distinctive harmony. At “Dining h” restaurant inside the ANA SUITE Lounge at Haneda Airport, a special February highlight is red prawns from the waters off Wakayama Prefecture deep-fried in a luscious batter. This epicurean seafood selection is served with a zesty cream sauce crafted from exclusive spices and chili beans, and a tasty salad.
**Airport Lounges: Japanese Sake Corner**
As part of the project, ANA customers are able to sample Japanese sake and shochu, the 'Kokushu' or national spirits of Japan, at ANA airport lounges in Haneda, Narita and Kansai Airports.

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**‘Tastes of Japan’ website**
Information on the featured prefectures is available on our dedicated web site in English and other languages:

https://www.ana.co.jp/tastesofjapan/en/

ANA Group operates Japan's only 5-star rated airline with Japan's largest domestic network and an expanding network of international routes. It will continue to implement various initiatives to promote the culture and heritage of Japan and serve as a bridge between Japan and the rest of the world.

**Notes to Editors**
‘Tastes of JAPAN’ by ANA features different prefectures in 3-month cycles. The project introduces food, drinks, and desserts to customers through ANA services, the website and other channels.
Prefectures previously featured by the ‘Tastes of JAPAN’ project are; Kumamoto, Hokkaido, Miyagi, Ehime, Miyazaki, Shizuoka, Hiroshima, Nagasaki, Ishikawa, Okayama, Oita, Yamagata, Kagawa, Yamaguchi, Fukushima, Osaka, Tottori, Toyama, Nara, Fukuoka, Niigata, Kanagawa, Shiga, Aichi, Gifu, Mie, Aomori, Kyoto, Saga, Fukui, Yamanashi, Kagoshima, Akita, Saitama and Shimane.

**Contact:** Wataru Yoshioka and Maho Ito, ANA Corporate Communications TEL +81-3-6735-1111

**About ANA**
ANA is the largest airline in Japan by revenues and passenger numbers. Founded in 1952, ANA flies today on 84 international routes and 119 domestic routes. The ANA group has 35,000 employees and a fleet of about 250 aircraft. In FY2015, it carried 50.8 million passengers and generated revenues of 1.79 trillion Japanese yen. ANA has been a member of Star Alliance since 1999, and has joint-ventures with United Airlines on trans-Pacific and Asia routes, and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 26 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazine, and in 2016 was awarded five stars for the fourth consecutive year by the world's leading Airline and Airport review site, SKYTRAX. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner.